RED DEER SAFETY CITY SOCIETY



KIOSK SPONSORSHIP

JOIN LOCAL ORGANIZATIONS IN SUPPORT OF CHILDREN'S SAFETY & INJURY PREVENTION AS A PART OF OUR ICONIC CITYSCAPE ROAD SAFETY SIMULATION!

GIVING BACK

- Show support for Children's Safety Education.
- Engage with kids, schools, parents, and families.
- Build positive relations with your community.
- Guide and support Youth.

SPONSOR OPPORTUNITIES

- Building Condition
- Painting & Graphics
- Interactive Elements
- Lighting & Power
- Advertising
- Volunteer Opportunities

PRICING

$3,000

ANNUAL RENEWAL





THE BANK

The bank is designed with an interactive drive-thru atm on its south face. This important interactive element of the CityScape teaches young people how to operate an atm and safely navigate the tight confines of a drive-thru amid everyday traffic. This is the perfect home for a financial sponsor of any type: bank, financial intitution, accounting firm, credit union, or school of buisness.

CONTACT US!

SafetyCity.ca

3030 55 Street, Red Deer AB

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ANNUAL RENEWAL





THE MALL

The Mall is not limited to the sponsorship of a mall but houses many windows and advertising spaces suitable for a joint venture or collective of small buisnesses or organization with a wide variety of services and offerings which require unique visuals.

As the first kiosk attached to the crosswalk entering the CityScape this building see's the most traffic of any area in the CityScape.

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PRICING

$4,000

ANNUAL RENEWAL





THE OFFICE

The Office features several large windows, a full open wall facing the entrance to the CityScaep as viewed by program participants, and a large outdoor patio-style space.

This kiosk is perfect for a large interactable element, outdoor seating, or any other element your creative team can come up with that brings a unique piece of education to the CityScape.

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PRICING

$4,000

ANNUAL RENEWAL





THE GARAGE

The garage is the most structurally sound member of the CityScape. Featuring a solid foundation, pre-run power, brickwork, and large garage bay doors this kiosk is tailor made for dealerships, salesmen, garages, shops, and other buisness's based in the automotive industry. The garage is the home of our mechanic and workshop and see's year-round usage from appreciative volunteers.

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PRICING

$3,000

ANNUAL RENEWAL





THE CANVAS

The canvas is so-called due to the current presense of a 3D mural depicting the story of the 3-little pigs and big bad wolf. While this artictic element is of interest to the public, bringing local groups to the forefront is one mission of Safety City. This kiosk is an open canvas and available to any organization who has the creative desire to put their own unique take on the building.

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PRICING

$5,000

ANNUAL RENEWAL





THE PUMPS

The gas pumps are by far the most interactive piece of the current CityScape environment. Kids of all ages take to this interacctive piece with great enthusiasm as they learn to operate pin pads, select gas, and "fill up" their quads as they race around the CityScape. The pumps are tailored for any buisness involved in running a gas station, transport, or oil companies.

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PRICING

$2-4,000

ANNUAL RENEWAL





THE STATION

The former home of the Safety City train, this past of the grounds features a railway crossing, flashing lights, warning chimes, and aa large open area that is used by summer campers for crafts, chalk drawings, and games.

The ideal tenant would bring a new train to the CityScape to help raise awareness for rail line safety and boost our programs while offsetting the cost of a sponsorship.

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PRICING

$2,000

ANNUAL RENEWAL





THE PHONE

The Phone Booth is a soley interactive exhibit which draws constant interaction from children and adults.

This throwback helps teach young people to operate physical phones in case of an emergency, getting lost in strange places, or in preperation for overseas travel where payphones are still commonplace. The ability to call home or contact emergency servics is a vital part of everyday safety we take for granted.

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